

HELPING GARMENT DECORATORS GROW





WHY DTG



Join the booming industry

Localised production.

Need for sustainability.

Online sales.

Reap the rewards.

Short production runs
and on-demand printing.

Small orders of custom-
made products.

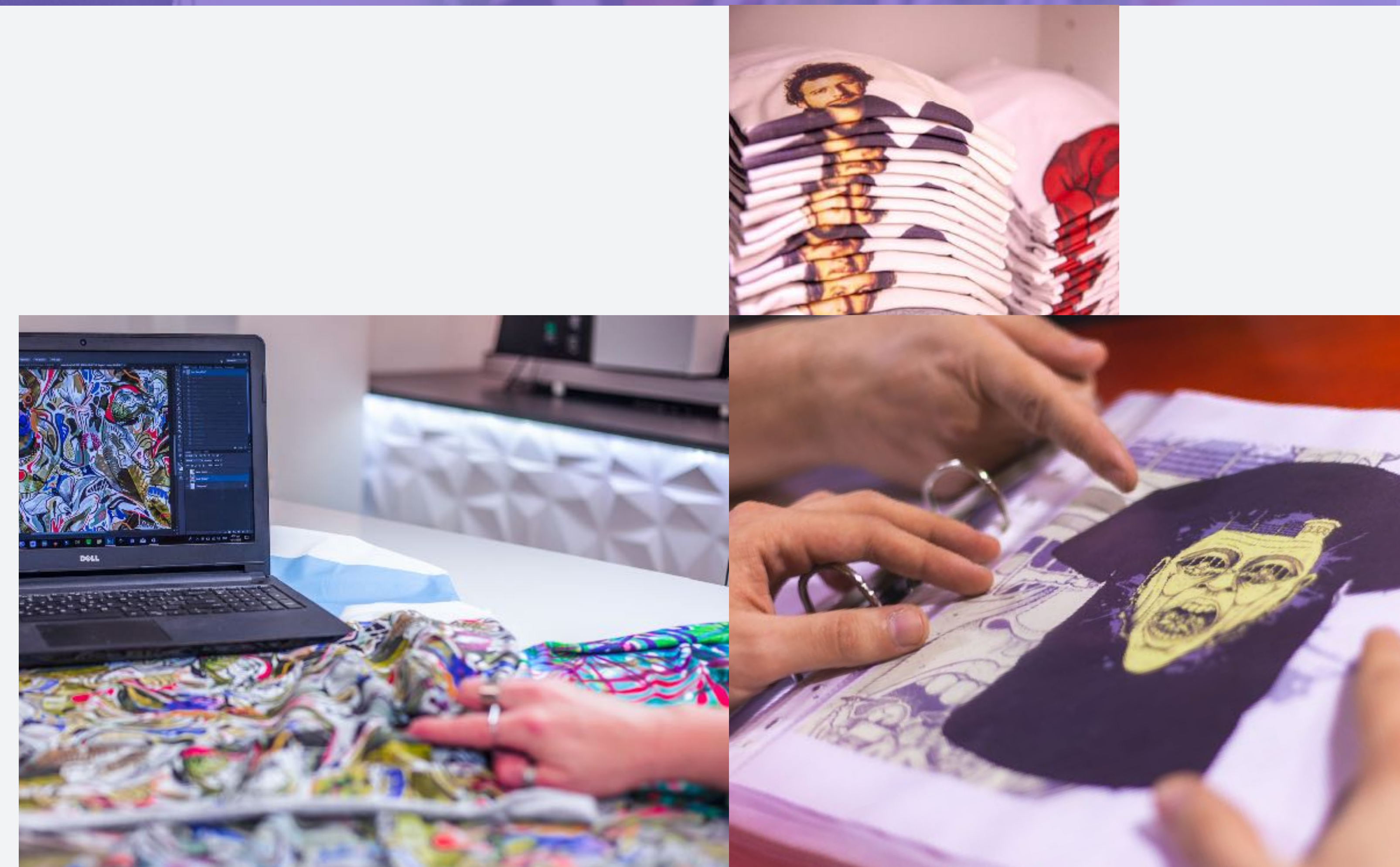
WHY DTG

- **It's Digital** (no setup costs).
 - Perfect for low quantity orders.
- **Unlimited Colors.**
- **High Print Quality.**
- **Eco Friendly.**
 - Low energy consumption.
 - Minimum waste.
 - **OEKO-TEX® | Class I certified inks**, safe for babies and children clothing.
- **Small Footprint.**



WHY DTG

- **Same day delivery** of small batches.
- **Affordable production** of medium batches **without creating stock.**
- Minimum order **1 unit.**
- **Quick response** to fashion trends.
- **Sampling.**



WHY DTG

- Adjust print size **according to garment size.**
- **Color accuracy** in repeatable orders and returning customers.
- **Unlimited colors** without the use of screens.
- **Protected designs.**



PERSONALIZED PRODUCT DEMAND

48%

Of consumers are willing to wait more to receive their personalized order.

53%

More likely to suggest a product if it can be personalized.

Main reasons for product personalization:

50% - Personalized products are the best gifts.

41% - Uniqueness.

34% - Standard products don't offer what I want.

32% - Designing something to wear is fun.

28% - Way for self expression.

Product personalization

64% - Clothing.

63% - Home linen.

61% - Fashion Accessories.

56% - Shoes.

Have bought a personalized product

19%: Clothing.

18%: Home linen.

15%: Shoes.

Source: The Deloitte Consumer Review Made-to-order: The rise of mass personalisation.

WHAT DRIVES DTG GROWTH

Need for environmental sustainability

What is the challenge?

Reduce energy and water consumption. Reduce environmental pollution due to garment waste.

Why?

Environmental pollution due to garments' waste*.

*Garments' waste: **(USA only)** 14 millions tons of garments every year, proportionally over 36 kilos/person. 84% ends in garbage dump.



WHAT DRIVES DTG GROWTH

How to achieve it?

- Print **per order** instead of mass production.
- **Localized production.** Be close to the demand.
- **Small production runs** (micro-batches).
- **Automation.**
- Supply chain **efficiency.**



MEET POLYPRINT

- Specialized in **DTG** printing technology since 2005.
- **Design, develop and produce** DTG products in-house.
- Deliver **cost-efficient** solutions.
- **Help** garment decorators **start & grow successfully**.
- **Polyprint USA** subsidiary.
- Global distribution network in **50+ countries**.



MEET POLYPRINT



POLYPRINT in numbers

More than **4500** printers sold
Presence in more than **70** countries
More than **50** dealers globally




Head Office
Thessaloniki
GREECE



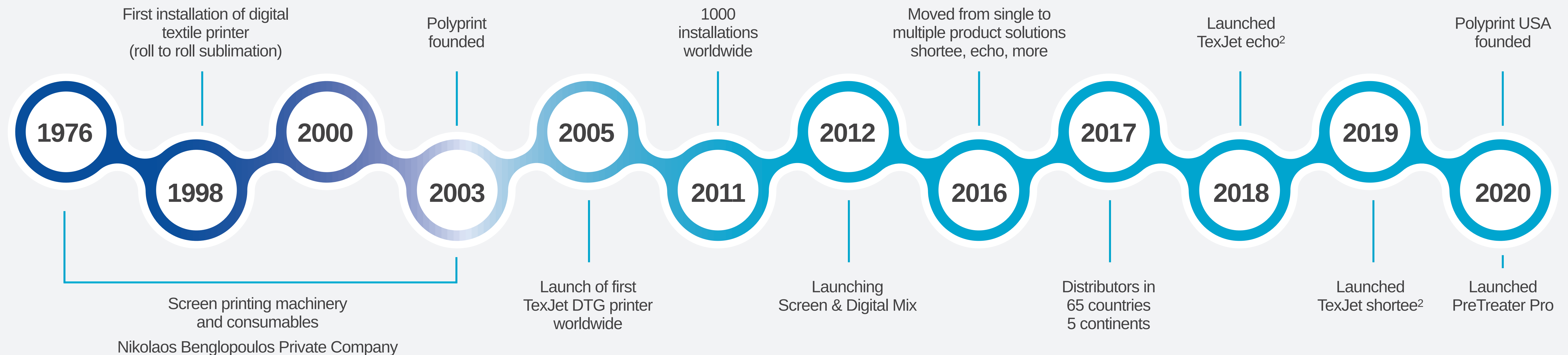

Polyprint USA
Charlotte, NC


Dealers Globally


Polyprint Iberia
Valencia
SPAIN

MEET POLYPRINT

Timeline





WHY POLYPRINT

- **Global DTG market trust.**
- **Focused in DTG.**
- **Committed to innovation.**
- **In house:** R&D, Production, and Marketing departments.
- **Technical, Sales & Marketing support.**
- **Ongoing guidance & training by DTG professionals.**



Polyprint is one of the **top three** players in the European market.

TOP QUALITY SUPPORT & TRAINING

Take advantage of our tools

- Personal business consultations.
- Webinars.
- User guides.
- A knowledge base.
- DTG tips and tricks.
- Live video chats.



ON GOING TECHNICAL SUPPORT

Get help from DTG experts

- **Direct End User Support**
(Via Phone, Email, Text, Video Call and Knowledge Base).
- **A worldwide distribution network**
(50+ countries with trained DTG technicians).
- **DTG training**
(On site after installation).



PRODUCT LINE UP

Printers



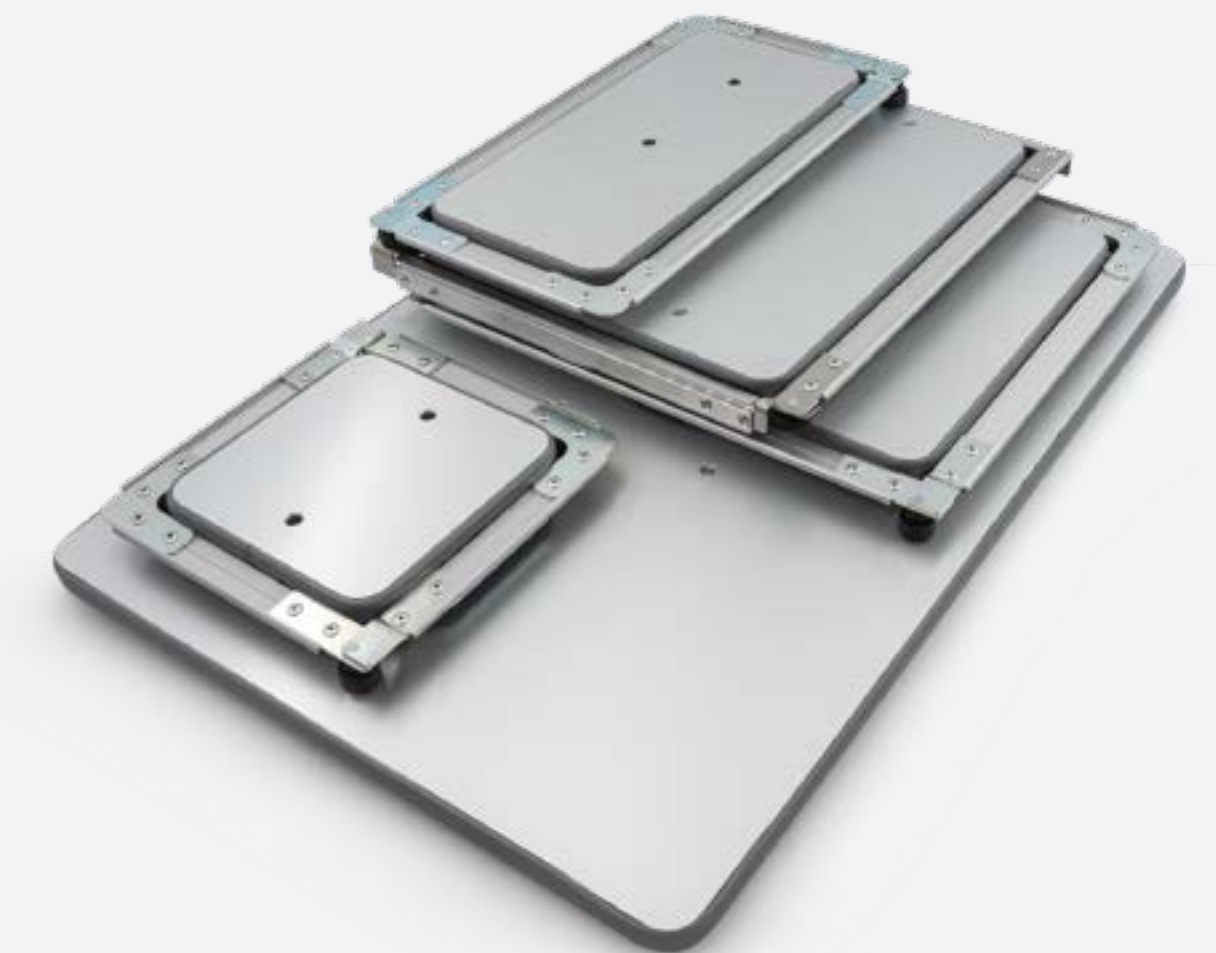
Pretreatment machines



Inks & consumables



Accessories



OUR PRODUCTS

TexJet® printers

Main features

Small footprint

Ideal for small spaces.

Lowest ink cost per print

Simple and Low Cost Maintenance.


Automatic height adjustment

Easily change between applications.



OUR PRODUCTS

Why TexJet®

- Superior print quality.
 - Lowest Real Costs per Print (RCPP).
 - Fast ROI.
 - Excellent support.
-
- 
- Products easy to sell & support.
 - Recurring revenue.
 - A cost-effective business.



OUR PRODUCTS

Pretreatment machines

Main features

Precise Spray Area

Save on liquids with “Linear & Grid” edit modes.

Accurate liquid quantity selection

Avoid costly experiments.

Auto liquid re-circulation system

Spraying consistency, liquids remain uniform without sediments.



PRETREATER
PRO

OUR PRODUCTS

Inks and consumables

Polyprint customers return to restock on liquids for their machines.

Ink cartridges are available in refillable and sealed versions for TexJet echo² and refillable only for TexJet shortee².



OUR PRODUCTS

Accessories



Snap-on platens
Switch out **14** different-sized platens.



Uni & Printer stands
Put your workplace in order.





OUR PRODUCTS

Print DTF transfers with TexJet® DTG printers

- Print now on dark or light polyester, nylon, cotton polyblends & more.
- Create sportswear, hats, professional clothing, petwear, labels.





DTG BUSINESS OPPORTUNITIES

Increase your target market



Custom Apparel

T-shirt kiosks, gift shops, mass personalization



Apparel Brands

Designers, decorators, manufacturers



Advertising & Promotions

Business branding and communication



Professional Clothing

Workwear, schoolwear, sportswear



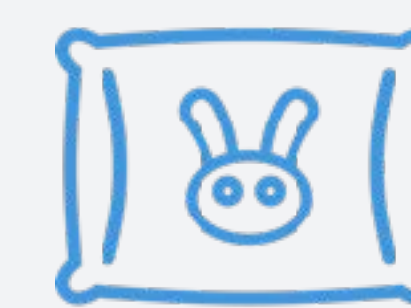
Fashion Accessories

One-of-a-kind bags, ties, shoes



On Demand Fulfilment

Concerts, weddings, festivals, campaigns



Home Textiles

Bed linens, towels, pillows, wall hangings



Educational Institutes

Fashion schools, universities, workshops, R&D labs

SUMMARY

- **DTG is booming**, enables sustainable production, e-commerce, localisation.
- Polyprint TexJet DTG printers offer:
 - **High Quality** prints.
 - The lowest **real** cost per print.
- Polyprint is DTG **focused, experienced** and **specialised**.
- We offer a **full range** of DTG products (printers, pre-treater, consumables).
- **We pave your path** to business success with the **best possible** support.





THANK YOU

polyprintdtg.com